

## Made to Last

Contributed by Paul Merchant  
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Your old childhood photographs are faded and cracked. The 8mm films that your uncle made of your mother are now brittle and fuzzy, snapping in the projector &ndash; if you can get your hands on a projector that works. Even the cassette and VHS tapes of a few years ago are wearing out. And you might ask, how many people are going to have 8mm projectors or VHS tapes 20 years from now?

Not only do old technologies like VHS and audio cassettes eventually wear out, but every time you make a copy they lose a generation of quality. Biography Films understands the importance of using media that will last for generations.

Our biographies capture priceless stories with glimpses into unique personalities and times. This is why each one is archived and delivered on digital DVD. While it is true that a disc containing a biography can be destroyed, we can make exact copies of the film contained on one of these discs and store that film on any current or future digital media. There is no generational loss no matter how many copies are made.

We also shoot our biographies in a wide screen format at 24 frames per second. This is the same standard used by most Hollywood movies on DVD. It is also a standard supported by the latest television sets and, unlike old formats that are quickly becoming dated (NTSC and PAL), this standard will display well on all new television sets in the imaginable future. If you have any questions about the technologies we use to make your biographies, don&rsquo;t hesitate to ask.